

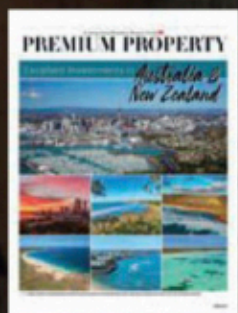
PRESTIGE

HONG KONG
APRIL 2021 HK\$45

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*David
Gandy*

FASHION'S MALE
SUPERMODEL REFLECTS
ON HIS JOURNEY
TO THE TOP



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EDITOR'S LETTER

MAN'S MAN

As the cover personality for the April issue of *Prestige*, which traditionally has been the month when we reveal what the stylish male will be wearing through the spring and summer – and, here in subtropical Hong Kong, often well towards the end of the year, too – we've chosen a man who embodies timeless masculine style rather than the ephemera of fashion. I'm talking, of course, about the guy who's probably the most recognisable male model in the world, David Gandy.

Rather than the waiflike androgyny that's typified so much of men's fashion during the past 50 years or so, a time when the lines between what girls and boys wear have become increasingly blurred, Gandy epitomises more classic and rugged notions of how men should dress, appear and behave – a look located at the Venn-diagram sweet spot where Sean Connery's James Bond in a tuxedo, the *sprezzatura* of the Italian industrialist and playboy Gianni Agnelli, and Hollywood antihero Steve McQueen in T-shirt and jeans astride an old Triumph motorbike merge.

Indeed, the Englishman, who this year celebrates 20 years in the industry and got his big break some 15 years ago when cast in a cologne advertisement for Dolce & Gabbana, says he's never really been part of the fashion business at all. "I didn't aspire to be in fashion," he says. "I'm into style, which is different." You can read more about Gandy on page 80.

We hear a largely similar refrain from local menswear entrepreneur Mark Cho, whose Landmark store The Armoury is a repository of almost everything the natty Hong Kong gentleman would ever need in his wardrobe. Cho, who set up his business with partner Alan See more than 10 years ago and later expanded to New York, learned to love wearing suits while at school in England, and would now hardly consider dressing in anything else – in fact, he claims that what these days passes for men's fashion passes *him* by almost completely (page 56).

Alongside our customary fashion spreads and overview of the season's trends – and whether you go for those or the more traditional interpretation of menswear is an entirely personal matter – we also suggest six newly released watches that our male readers might like to pair with their new threads. And, on a totally different trajectory that shows we haven't neglected our female readership, we talk to Mahnaz Lee (page 92) about her now-long-established charity, Women Helping Women, which is still reaching out to abused wives and mothers after all these years. It's an uplifting story, we think you'll agree, and one whose positive message is all too relevant in difficult times such as these.



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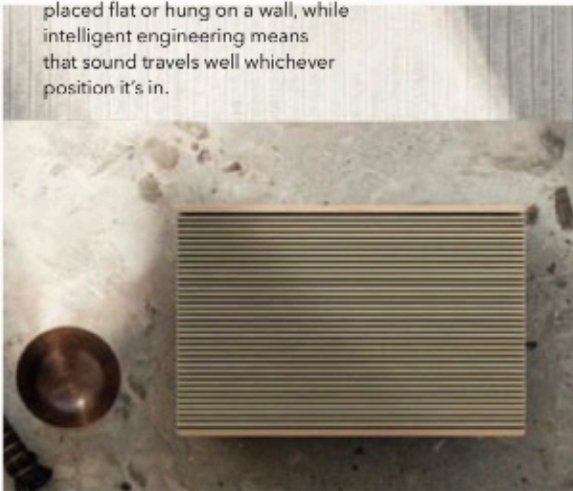
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Jon Wall | CHIEF EDITOR

Up the Levels

The latest portable wireless home speaker by Bang & Olufsen looks as sexy as it sounds impressive. The Beosound Level is finished in natural wood to a slim and timeless modular design, with a built-in handle for easy portability. Featuring multi-room connectivity, it can be stood upright, placed flat or hung on a wall, while intelligent engineering means that sound travels well whichever position it's in.



Italian Dreams

Since we're all dreaming of travel – future and past – the *Voyage Amoureux en Italie* coffee-table book, illustrated by Anna Pascal-Breton and written by her husband Pascal, is a great addition to the home. Painted by the artist (who's exhibited by the Sarto Gallery in Paris, at the UN headquarters and at Budapest's Abigail Gallery) during lockdown, the watercolours depict Italian memories through scenes of Venice, Florence, Rome, Capri and Sicily, accompanied by writings, some in the form of poetry. It's a project of love and the power of voyage.



Arcade Fire

A major attraction in any room, the vintage-inspired Neo Legend Arcade Machine is a fun find for grown-up gamers seeking an old-school throwback with contemporary kudos. With its gold graphics, this mini retro gaming machine features surround sound and an HD monitor, and is also compatible with PS4 and Xbox One.



WE LOVE COMBINING TECHNOLOGY WITH THE SIMPLE STUFF, AND THESE GOLD AND CHROME TEMPERATURE-CONTROLLED MUGS BY EMBER, AVAILABLE AT LANE CRAWFORD, ARE A THOUGHTFUL ADDITION TO THE HOME. THEY KEEP YOUR CUPS OF TEA AND COFFEE AT A UNIFORM TEMPERATURE UNTIL THE BATTERY IS DEPLETED, AND CAN BE ADJUSTED REMOTELY

